

Senior Interactive Designer

Giant is looking for a best-in-class Senior Interactive Designer to join our team. You must be highly creative, possess in-depth knowledge about the latest digital and interactive technologies, and demonstrate excellent attention to detail. You are expected to bring your strong sense of design along with some personality to all projects you are assigned to while working within a deadline-driven environment.

Responsibilities

- Design and execute digital creative for interactive marketing, online campaigns, ads, rich media, web projects, and applications
- Apply established brand styles and visuals standards to digital media
- Develop design solutions that meet strategic objectives for interactive projects
- Follow direction from Creative Directors and Art Directors to ensure overall brand consistency across integrated campaigns
- Optimize creative assets for various digital environments
- Implement client and internal revisions, working from written instructions
- Prepare wireframes and sitemaps as needed
- Prepare rough design comps as needed for proposals and concept presentations
- Provides support and training for other designers, particularly in terms of requirements for digital tactics

Qualifications

- 3+ years experience with interactive/digital design in an agency, design studio, or similar setting
- High-level technical skills in appropriate software using a Mac platform
- Expert-level proficiency with Adobe CS4 for the Mac (especially Photoshop and Illustrator)
- Proficiency/expertise in Flash design (animation, motion design) and trends
- Knowledge of HTML, browser capabilities, and other technical considerations that affect design display
- Experience with OmniGraffle, Visio, and other common visualization tools is useful
- Strong creative talent: aesthetic (graphics, typography, and layout implications for small and large interactive screens), narrative (brand building), and conceptual
- Degree in interactive, graphic, or communication design or animation desired

Qualified applicants should send a cover letter and resume with "Senior Interactive Designer" in the subject line to jobs@giantsf.com.

