

Senior Technical Producer

Giant is looking for a best-in-class Senior Technical Producer to join our team. The Senior Technical Producer is responsible for coordinating internal and external resources to deliver Giant's digital projects on-time and on-budget. The Senior Technical Producer must also bring pragmatic technical perspective, with an ability to think about technology solutions and components, as well as potential pitfalls, so projects both balance the immediate client need and raise the bar on innovation.

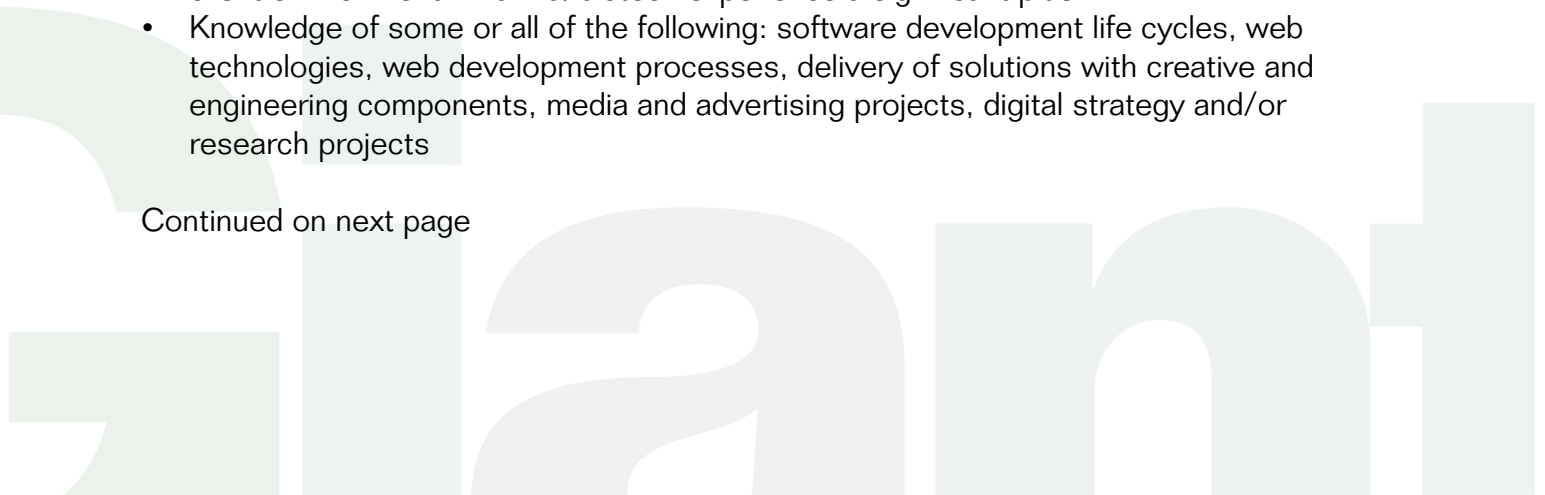
Responsibilities

- Develops and manages timelines for all digital projects
 - Creates timelines that incorporate Giant staff and external vendors
 - Facilitates team meetings, including job starts, milestone reviews, status
 - Ensures internal and client milestones are met
 - Documents discussions, agreements, next steps, unresolved issues
 - With account manager, obtains internal and client approvals
- Coordinates internal agency resources
 - Identifies staff needed from agency functional areas
 - Reviews project work/milestones to ensure project is on budget/time
 - Troubleshoots to solve for shifting priorities, deadlines, budgets
- Coordinates external resources
 - Draws from array of trusted suppliers, such as technology developers, search specialists, ad serving vendors, usability or other research vendors (digital or traditional), or other specialists who create specific solution components (for example, video, algorithms, animations, etc)
 - Assists with obtaining cost estimates and contract paperwork
- Brings pragmatic technical thinking to all projects
 - Surfaces different technology solutions for the creative problem at hand
 - Able to explain strengths, weaknesses, and trade-offs, and gain team buy-in to a higher standard; rally team thinking about "how to get it done"
- Leverage past experience, suppliers, project knowledge and industry trends

Qualifications

- 7-10 years of experience managing interactive projects, in a consulting, agency or client environment. Pharma/biotech experience a significant plus.
- Knowledge of some or all of the following: software development life cycles, web technologies, web development processes, delivery of solutions with creative and engineering components, media and advertising projects, digital strategy and/or research projects

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- Good knowledge of web and development technologies, such as content management systems, web development frameworks, analytic tools, front-end interfaces or environments, back-end infrastructure
- Experience with wide range of project types and project components, such as websites, mobile, video, brand, research, search (SEO/SEM), analytics
- Solid skills with project management, workflow, and multidisciplinary requirements
- Ability to work with multiple projects and personality styles, sometimes in high-pressure situations
- Experience with suppliers, innovative technologies and other tools to develop digital projects, including contract interpretation and negotiation
- Proficient with project management software
- Project Management certification desirable (not required)
- Requires strong organizational and time management skills
- Excellent verbal and written communication skills

Qualified applicants should send a cover letter and resume with “Senior Technical Producer” in the subject line to jobs@giantsf.com.

